

# Strengthen your organization's key leadership skills in an intense and versatile digitally learning universe



Atlas Welfare is a practice-oriented learning experience for leadership development. The training is tailored to match a range of the public sector's major challenges in times of decreasing resources, increasing complexity and new citizen expectations.



Atlas Welfare is a digital simulated learning universe designed to develop leaders capable of balancing the typical official's virtues with effectiveness enhancement, innovation, co-creation, and long-term development of robust organizations and societies.



Atlas Welfare uses meaningful performance management, management of effective and efficient teams, and management of cross-functional cooperation, co-creation and innovation to train managers' abilities to navigate between short-term KPIs and long-term development.



Atlas Welfare is a leadership 'heat' experience. All participants get hands-on experience, training and development of their leadership skills and leadership style. The training combines a digital and analogue learning universe with real-time interactions, feedback, and transfer exercises.

## *Atlas Welfare combines the most recent theory and methods with real-time training in a digital management simulation*

### New synthesis for public value creation



Strengthen performance management by balancing forceful, enabling, operational, and strategic leadership.

### Effective Teams



Practice how to lead and develop effective teams, and learn how to understand team dynamics and development potential.

### Cross-functional leadership



Learn how to collaborate and innovate across professional groups, departments and organizations to meet the demands of customers and suppliers.

**A complete learning experience:** The learning experience mixes brief inspirational presentations with practical management tools, direct real-time training and feedback in a practice-oriented management simulation, as well as transfer processes to pull the learning back to organizational everyday practice.

**Digital employees:** Each participant utilizes a digital device to lead a digital employee, whom they need to develop, motivate, and incite to perform. All digital employees are different in character and will respond differently to, as well as provide different feedback on, leadership behavior.

**Multi-level management:** There are three organizational management levels integrated in the simulation: digital employees, real-life middle managers – and leaders of managers. Participants get hands-on insight into what is required of managers at the different levels of the management pipeline.

**Learn. Train. Get feedback:** Theory and practice are interconnected in the simulation. Participants are inspired with cutting edge leadership models, then try them out in practice and get direct feedback on learning and behavior from the digital employee and their colleagues.



# Leadership development through real emotions, deep reflection and genuine behavioral changes

Atlas Welfare works with groups from 16 to 42 managers. Participants are divided into departments. The teams must succeed in reaching their own goals, but at the same time they need to collaborate and depend on each other in order to succeed.

*Atlas Welfare is a complete learning experience creating high impact learning through training, interaction, and feedback*



## Inspiration

Theory  
Models  
Tools



## Exercises

Analysis  
Reflection  
Discussion



## Training

Simulated  
Learning  
Universe



## Feedback

Performance  
Behaviour  
Development



## Debrief

Organizational  
Learning



## Transfer

Learning  
Behaviour  
Development

Atlas Welfare has its foundations in research-based theory and practical knowledge on what is needed to succeed in a world of complexity and change. Grounded and tested theories form the basis of inspirational presentations, exercises and training in the simulated universe. Theory and practice are in constant interplay, meaning participants will practice and receive feedback on everything they learn.

*Atlas Welfare strengthens individual leadership, develops team skills and increases the organization's cross-functional cooperation*



## Individual

- Intense real time training of competences as a manager
- Expansion of management repertoire
- Feedback on behavior as a manager



## Team

- Practice how to lead and develop effective teams
- Learn how to understand team dynamics
- Methods for developing team qualities



## Organization

- Learn how to balance and make your performance management meaningful
- Collective capacity for team performance management
- Tools for managing boundary spanning leadership

## Contact

Do you want to hear more about practice-oriented leadership development in a digital learning universe tailored to your organization's challenges?

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"It was great to get that experience and feedback in a context where it is not 'life and death', but still involves a lot of adrenaline and intensity. It's the strongest learning experience I have had for a very long time."

"It really gets to you. It is in your fingers, in your feelings, in your head, your feet and your relations."

